TUOLUMNE UTILITIES DISTRICT
18885 NUGGET BLVD ● SONORA, CA 95370
(209) 532-5536 ● Fax (209) 536-6485

DIRECTORS
Barbara Balen
David Boatright
Jeff Kerns
Lisa Murphy
Ron W. Ringen

Special Board Meeting Agenda
Thursday, May 6, 2021 - 9:00 a.m.
TUD Board Room
18885 Nugget Blvd., Sonora, California

In order to protect public health and the safety of our Tuolumne Utilities District ratepayers and members of the public against the COVID-19 pandemic, the TUD office and Board Meetings are physically closed to the public. Please see paragraphs below for additional information.

Notice: This meeting will be held in accordance with Executive Order N-29-20, issued by California Governor Gavin Newsom on March 17, 2020, the Ralph M. Brown Act (California Government Code Section 54950, et seq.), and the Federal Americans with Disabilities Act. No physical public meeting location will be provided for this meeting. Instead, the Board will hold this meeting telephonically using Zoom. All members of the public may observe and participate in the meeting:

- **Via video conferencing at: https://us02web.zoom.us/j/83833917929?pwd=Uk1DYWNJSmhJVnBaVlhYMGtTNE9VQT09**
- **Via teleconference by calling (253) 215-8782 or (301) 715-8592**
- **US Meeting ID: 838 3391 7929**
- **Password: 144916**
- **Public may also observe and listen to this meeting through the District's website at https://tudwater.com/board-of-directors/meeting-agenda-minutes-video/**
  Or on TUD's YouTube Channel at Tuolumne Utilities District - YouTube

Call to Order

Pledge of Allegiance

I. **Public Forum** - (5 minutes per item maximum) We would like to welcome the members of the public who have taken the time to attend this meeting and provide comments on matters related to District business. Any member of the public may address the Board relating to any matter within the Board's jurisdiction. This need not be related to any item on the agenda; however, the Board cannot act on an item unless it was noticed on the agenda. Persons speaking during the Public Comment will be limited to five (5) minutes or depending on the number of persons wishing to speak, it may be reduced to allow all members of the public the opportunity to address the Board.

II. **Regular Business**

1. Board to Discuss, Identify, and Prioritize the Legislative Advocacy Multi-Benefit Objectives (Health & Safety, Culture & Enrichment, Environment, Economy) for 2021

Adjournment

Note: Agenda Material can be inspected at the District Office located at 18885 Nugget Blvd., Sonora, CA and on our website at www.tudwater.com.

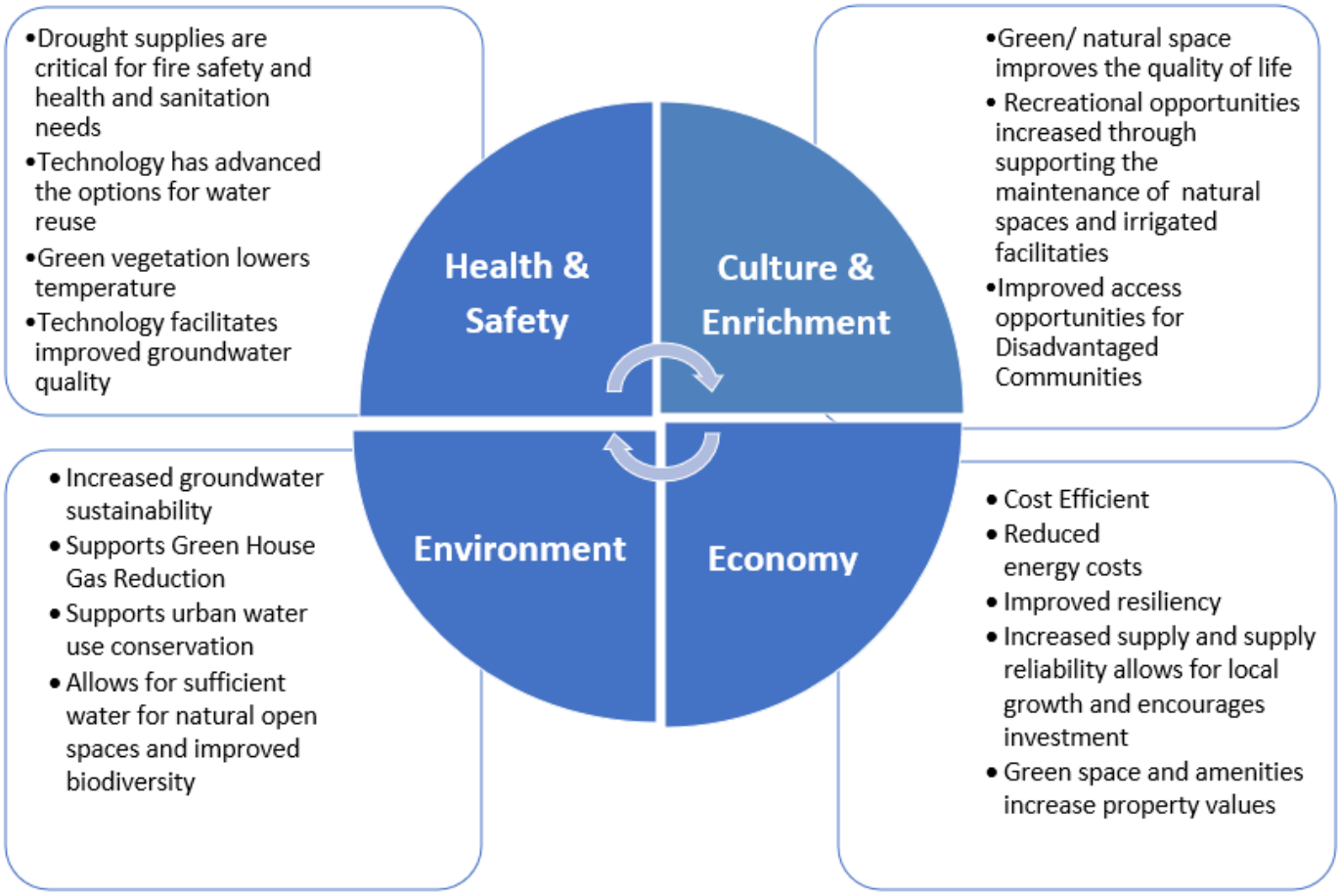
Board Policy limits Board meetings to a duration of three (3) hours; however, the Board may consider whether to extend the meeting beyond three (3) hours by majority vote.

In accordance with the Americans with Disabilities Act, if you need special assistance (i.e. auxiliary aids or services) in order to participate in this public meeting, please contact the Clerk of the Board, Melissa McMullen, and (209) 532-5536 ext. 510. Notifications 48 hours prior to the start of the meeting will enable the Clerk to make reasonable accommodations to ensure accessibility to this public meeting.

FACILITATION STRUCTURE

Water management is typically done to achieve one or more of four basic goals: economic vitality, public health and safety, environmental sustainability, and the provision of enriching experiences. Project macro messages are designed to illustrate the viability of a project from multiple perspectives. This multi-use perspective increases funding opportunities as well as opportunities to develop project partners and advocacy. Figure 1 is a sample key messages chart from a California Water Utility that successfully used this structure to successfully receive resources to develop a water reuse project, purple pipe project.

Figure 1. Sample



Primary Messages

Macro messages are typically constructed to be focused on the positive; however, they can be reversed to illustrate potential consequences should an Agency fail to take need action. These narratives include the following:

- **Health and Safety** messages outline the ways in which the project enhances health and safety and reduces risk. Reliability is typically considered a health and safety issue.
- **Economy** messages speak to the improved bottom line created by the project as well as the benefits of the project that drive economic health.
- **Enrichment** messages speak to the importance of access to water enhanced environments and the adequacy of water as fundamental to well-being. They also demonstrate the multi-benefit aspect of good project design. Depending on context messages may also include the cultural aspects of a project related to heritage and spiritual practices.
- **Environment** messages highlight features of the project that are known to improve environmental outcomes.

Lisa Beutler Biography

Lisa Beutler specializes in helping organizations and communities reach decisions and create effective public policy. After a decade as the Associate Director of the Sacramento State University Center for Collaborative Policy she moved to a global design and engineering firm. At Stantec she helps clients with strategic thinking, collaborative policy, and water resources and other planning. Earlier in her career she was a state park ranger and served in special offices of two governors.

As a past president of the American Water Resources Association (AWRA), her water management expertise and passion for excellence is well known. In addition to being the California Water Plan Executive Facilitator, she is also a nationally recognized practitioner in large group processes and continues to explore the use of technology to improve collaboration, transparency and decision making. Her expertise has also led to key roles in California's implementation of the Sustainable Groundwater Management Act. Internationally, she helped lead the team that engaged 400 global leaders of religious and spiritual communities to address the obligations of the faith community in providing clean, safe water to the people of the world at the 2004 Parliament of World's Religions in Barcelona, Spain and has continued to provide pro-bono services to the faith community.

A popular presenter at professional conferences, her work is and has been studied extensively and as far back as reviews in the Public Productivity & Management Review (1996). She has also been featured in a variety of publications and books including Planning in the Face of Conflict by John Forester and serves in an associate editor role for Impact Magazine, an AWRA publication.